



# EXHIBIT SPACE CONTRACT

GAYLORD PALMS RESORT & CONVENTION CENTER • KISSIMMEE, FL  
EXPO: JULY 27 & 28, 2017

**RETURN YOUR CONTRACT TO:**

MAIL: Kailin Koch  
SEBC  
Exposition Sales  
2500 Centennial Place  
Tallahassee, FL 32308

FAX: 850-216-0859  
EMAIL: [kkoch@sebcshow.com](mailto:kkoch@sebcshow.com)  
PHONE: 850-402-1849

**Questions?**  
**Contact Kailin Koch at**  
Direct Line: 850-402-1849  
Email: [kkoch@sebcshow.com](mailto:kkoch@sebcshow.com)

### COMPANY INFORMATION

COMPANY NAME: Florida Housing Finance Corporation

ADDRESS: 227 N. Bronough ST, Ste. 5000

CITY: Tallahassee STATE: FL ZIP: 32301

WEBSITE: www.floridahousing.org

FACEBOOK: \_\_\_\_\_ TWITTER: \_\_\_\_\_

### EXHIBIT CONTACT

Person to whom all correspondence will be sent

CONTACT NAME: Charles White

POSITION: Homeownership Programs Administrator

PHONE: (850) 488-4198 Ext. 1203 FAX: \_\_\_\_\_

EMAIL: charles.white@floridahousing.org

### CONTACT INFO TO BE PUBLISHED ON THE SEBC MOBILE APP

CONTACT NAME: same

POSITION: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### COMPANY INFORMATION

Please provide a description of your company. This information may be posted, unedited, onto the SEBC website.

We administer the State's Homeownership Loan Programs that provide Downpayment Assistance and/or Federal Tax Credits to qualifying first time homebuyers in all 67 FL Counties.

### HURRICANE MITIGATION

Are your company's products or services related to Hurricane Mitigation? If your services and products are related to Hurricane Mitigation your company will receive special recognition in the official SEBC pocket program guide.

Yes  No

## EXHIBIT SPACE CONTRACT CONTINUED

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### PRODUCT CATEGORY

Select up to **THREE (3)** product categories. Your selection(s) will be listed, unedited, in the official SEBC Pocket Program.

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Advertising / Marketing / Sales                    | <input type="checkbox"/> Doors / Windows                   | <input type="checkbox"/> Interior Finishes                 |
| <input type="checkbox"/> Appliances   | <input type="checkbox"/> Electrical Products / Services    | <input type="checkbox"/> Landscaping Products / Services   |
| <input type="checkbox"/> Architecture / Design                              | <input type="checkbox"/> Exterior Finishes                 | <input type="checkbox"/> Masonry                           |
| <input type="checkbox"/> Commercial Vehicles                                | <input type="checkbox"/> Flooring/ Floor Materials         | <input type="checkbox"/> Outdoor Living                    |
| <input checked="" type="checkbox"/> Banking / Financial / Mortgage Services | <input type="checkbox"/> Foundations                       | <input type="checkbox"/> Pest Control                      |
| <input type="checkbox"/> Building Materials                                 | <input type="checkbox"/> Green Building Products           | <input type="checkbox"/> Plumbing Equipment / Materials    |
| <input type="checkbox"/> Building Systems                                   | <input type="checkbox"/> Home Security / Automation        | <input type="checkbox"/> Restoration / Mitigation Services |
| <input type="checkbox"/> Business Management                                | <input type="checkbox"/> Hurricane Products / Services     | <input type="checkbox"/> Roofing Materials / Services      |
| <input type="checkbox"/> Cabinet & Cabinet Hardware                         | <input type="checkbox"/> HVAC/Air Conditioning             | <input type="checkbox"/> Swimming Pools & Equipment        |
| <input type="checkbox"/> Code Compliance / Education / Licensing            | <input type="checkbox"/> Insulation / Insulating Materials | <input type="checkbox"/> Tools                             |
|   | <input type="checkbox"/> Insurance / Warranty              | <input type="checkbox"/> Trade Organizations               |

### ADVERTISING/SPONSORSHIP INFORMATION

Please check the appropriate box if you would like to receive information on SEBC's advertising & sponsorship opportunities.

Yes  No

### HOW DID YOU HEAR ABOUT SEBC?

Please check the appropriate box:

Email  Past Exhibitor  Website  Direct Mail  Other

# EXHIBIT SPACE CONTRACT CONTINUED

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## BOOTH RENTAL FEE & SELECTION

Minimum Booth Size: 10'x10' = 100 sf

- Standard = \$10 per sf (Before April 30, 2017) / \$12 per sf (After April 30, 2017)  
 Premium = \$15 per sf (Before April 30, 2017) / \$18 per sf (After April 30, 2017)

**EARLY BIRD SPECIAL  
BEFORE APRIL 30, 2017**

Standard = \$10 per sf  
Premium = \$15 per sf

BOOTH SIZE: 10x10

TOP THREE PREFERRED BOOTH LOCATIONS: 1st 233 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

*Exhibitors will be responsible for the cost of their hotel stay, parking, additional booth staff badges and any booth furnishings needed such as carpet, tables, chairs, electric, rigging, Wi-Fi, lead retrieval etc. Please note: Floor covering of some kind is required.*

SEBC management reserves the right to change the floor plan without notice, to provide for a successful trade expo. If none of the above choices are available, SEBC will contact the Exhibit Contact listed on this contract.

## DEPOSIT REQUIREMENTS AND PAYMENT SCHEDULE

AMOUNT: \$ 1200.00 50% of total amount required for deposit.

CHECK: Make checks payable to: Florida Home Builders Association, 2600 Centennial Place, Tallahassee, FL 32308

CREDIT CARD:  AMEX  Discover  MasterCard  VISA

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

FHBA's Federal ID number for your records: FED I.D. # - 59 - 0708647  
Contact Kailin Koch at [kkoch@sebcshow.com](mailto:kkoch@sebcshow.com) in order to request a W-9 form.

An Executed Contract will hold your space for a maximum of 14 days from the date of the signed contract.

Payment Schedules as Follows:

Booths Reserved from August 1, 2016—April 30, 2017

Deposits Due: within 14 days of Signed Contract  
Balance Due: April 30, 2017

Booths Reserved from May 1, 2017—July 15, 2017

Payment in Full Required at Time of Contract Execution

## CONTRACT AGREEMENT

I HAVE READ AND AGREE TO ABIDE BY THE 2017 SEBC Contract Terms and Show Rules and Regulations all of which can be viewed at [www.SEBCshow.com](http://www.SEBCshow.com). This becomes a binding contract when you agree to the terms of service by signing and dating this document. Any arbitration or litigation arising from this agreement shall be brought in Leon County, Florida.

Authorized By: [Signature] Title: General Counsel Date: 6-5-17

Signature (required): Hugh R. BROWN

Accepted By SEBC: [Signature] Title: Expo Hall Director Date: 6-6-17

Signature (required): Kailin Koch

**CANCELLATION POLICY:** All cancellation notices must be made in writing and sent to the SEBC office. Cancellations made prior to March 30, 2017 will receive a 25% refund of the required booth deposit. Cancellations made after March 30, 2017 are not eligible for a refund.