



MARKETING COMMUNICATIONS

Website Mapping Proposal

For: Florida Housing Finance Corporation

September 23, 2015

Fulfilling your desire to communicate.

Advertising | Design | PR | Web | Social Media

Overview

Florida Housing Finance Corporation (FHFC) has requested a proposal for the execution of a living sitemap. This will comprise of wireframe web pages with functioning navigation that will allow FHFC staff to click through the site's hierarchy and gain an understanding of the site's organization.

The sitemap will be hosted on a development server by BowStern and be accessible for as long as FHFC needs to reference it. The sitemap will contain no actual site content, save for any page titles or other descriptive content that will explain page context.

The living sitemap can be functional within three (3) weeks.

Service	Fees
Creation of Living Sitemap	\$4,850.00


Terms

50% of fees due at commencement. Remaining 50% due upon completion.

- a) This contract is valid if accepted within 30 days of proposal date.
- b) If client fails to pay within this time, BowStern shall have the right in its absolute discretion to consider such default in payment a material breach of this agreement, and BowStern duties under this agreement may be suspended or terminated.
- c) Changes or additions to the scope of services must be in writing and signed by both parties. Such changes or additions will be considered additional services and will be billed as such in accordance with our usual and customary billing rates.
- d) Changes or additions to the scope of services may affect projected delivery date.
- e) Client agrees to limit the liability of BowStern and its principals, employees and sub consultants, to Client for any claim or action arising in tort, contract, or strict liability, to the amount specified in this contract.
- f) In the event there is litigation arising from or related to the services provided under this agreement, including but not limited to any action to collect amounts due on this contract, the prevailing party will be entitled to recover all reasonable costs incurred, including staff time, court costs, attorneys' fees and other related expenses.
- g) Travel is included in the fees quoted.
- h) Deliverables produced under this contract will be the property of the client. BowStern retains the right to use these elements for its marketing purposes.

Agreement

I signify that I have authority to sign on behalf of Client, and that the above is acceptable. Please sign and return.

Signature, Name and Title 

Signed Date 9/29/15

Acceptance

BowStern  9 29 15

THOMAS C. DERZYPOLSKI
President